



Fetch Publicity | 2 John Street | London | WC1N 2ES  
Tel: 0203 405 4312 Web: [fetch.fm](http://fetch.fm)

## P R E S S   R E L E A S E

# Seth Rollins: Building The Architect



### Fast Sell:

“The Architect” has created the perfect blueprint for success, with multiple championships, a massive fan base, and a plethora of incredible matches under his belt. Now for the first time ever, hear Seth Rollins himself tells the story of how he became a sports-entertainment megastar. From his time on the independent scene, to being one of the founding members of The Shield and his WWE Championship victory, Seth Rollins gives insight on how he became “The Undisputed Future” of WWE.

### Synopsis:

#### Match Highlights

FCW – August 14, 2011  
FCW 15 Championship Match  
Seth Rollins vs. Dean Ambrose

Elimination Chamber – February 16, 2013  
The Shield vs. John Cena / Ryback / Sheamus

Raw – April 22, 2013  
The Shield vs. Undertaker / Kane / Daniel Bryan

Royal Rumble – January 25, 2015  
WWE Championship Triple Threat Match  
Seth Rollins vs. Brock Lesnar vs. John Cena

Money in the Bank – June 14, 2015  
WWE Championship Ladder Match  
Seth Rollins vs. Dean Ambrose

Live at MSG – October 3, 2015  
WWE Championship Steel Cage Match  
Seth Rollins vs. John Cena

SummerSlam – August 21, 2016



### RELEASE INFORMATION

Release Date: 29th May 2017

### CONTACT / ORDER MEDIA

Primary Contact: [lisa@fetch.fm](mailto:lisa@fetch.fm)

Lisa DeBell: [lisa@fetch.fm](mailto:lisa@fetch.fm)

Almar Haflidason: [almar@fetch.fm](mailto:almar@fetch.fm)

Almar Haflidason: [m](http://m)

WWE Universal Championship Match  
Seth Rollins vs. Finn Balor

Plus more action and extras!

**We Like It Because:**

Seth Rollins personifies modern WWE action – fast-paced, athletic, and hugely innovative. He belongs from an exclusive lineage that includes Shawn Michaels, Kurt Angle, and Eddie Guerrero. Legendary Superstars who reinvented themselves – and sports-entertainment – night after night.

The matches included on the set chart Seth’s incredible rise from developmental to bona fide main eventer and WWE Champion – including matches on the biggest stage of them all, WrestleMania.

Most interesting for hardcore fans though are the little-seen matches from FCW and NXT – when the Architect was still putting the building blocks of his career in place – and even the live special from Madison Square Garden featuring a cage match against John Cena.

It’s also fascinating to hear from the man himself, who gives a candid insight on everything you always wanted to know – how he got started, why he was the right choice as the first NXT Champion, plus the creation (and destruction) of The Shield and beyond!

Don’t miss out on this must-have collection!