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## P R E S S   R E L E A S E

# Halo 4: Forward Unto Dawn



**On DVD, Blu-ray & Deluxe Edition (Includes Blu-ray, DVD, A3 Poster, 4 art cards) 27th May 2013**

### Fast Sell:

Halo 4: Forward Unto Dawn is a live-action drama based on the best-selling Xbox franchise that brings a brand-new story to life on a scale never before seen in the “Halo®” universe. Halo 4: Forward Unto Dawn delivers an exciting story of heroism and sacrifice, taking fans back to the beginning of the human and Covenant war and leading into the events of Halo 4, the award-winning Xbox 360 exclusive video game.

### Key talent:

Written by Todd Helbing and Aaron Helbing (Smallville, Spartacus) and directed by Stewart Hendler (H+, Sorority Row), the feature boasts a diverse cast of Hollywood talent including Tom Green (Dance Academy) and Anna Popplewell (The Chronicles of Narnia, Girl With A Pearl Earring), as well as a top-tier production team.

### Synopsis:

For generations, humans traveled the stars and worked together under the banner of the United Nations Space Command. Now that peace is shattered by insurrectionists, causing a galaxy-spanning civil war.

Cadet Thomas Lasky and his fellow students at Corbulo military academy now train to make this war their future. But Lasky is conflicted about his path, and his resolve is tested



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### RELEASE INFORMATION

<b>Distributor</b>	Anchor Bay Entertainment
<b>Certificate</b>	15
<b>Release date</b>	27th May 2013
<b>Price</b>	DVD £12.99, Blu-ray £15.99, DVD/Blu-ray Deluxe Edition £ 24.99

### KEY TALENT INFORMATION

<b>Director</b>	• Stewart Hendler
<b>Main cast</b>	• Anna Popplewell • Tom Green
<b>Writers</b>	• Todd & Aaron Helbing

### CONTACT/ORDER MEDIA

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when the academy comes under attack from a terrifying alien assault.

Lasky and his fellow cadets fight for survival, only to find assistance from a mysterious ally – a mythic, armored super-soldier known as the Master Chief.

### **We like it because:**

This is exactly the sort of live action spin-off that Halo fans were hoping for. In addition to the thrilling battle sequences, gorgeous special effects and high production value, Halo 4: Forward Unto Dawn comes jam-packed with numerous bonus features, including behind-the-scenes featurettes, cadet interviews, and a Corbulo Academy of Military Sciences recruitment video

### **Special Features:**

Blu-ray and deluxe edition packed with exclusive bonus content, including:

- \* The Making of Halo 4: Forward Unto Dawn
- \* Character Interviews
- \* Behind the Scenes Featurettes including The Stunts of Halo 4: Forward Unto Dawn, The Design of Halo 4: Forward Unto Dawn and The Costumes of Halo 4: Forward Unto Dawn
- \* Pre-release Vignettes

Deluxe Edition also includes limited edition cardboard sleeve, set of 4 Halo art cards and an A3 poster.

### **About “Halo”**

The “Halo” franchise is an award-winning collection of properties that has grown into a global entertainment phenomenon. Beginning with the original “Halo: Combat Evolved” (2001), the critically acclaimed and record-shattering series of games has since inspired multiple New York Times bestselling novels, comic books, action figures, apparel and more.

Published by Microsoft Studios, the “Halo” franchise of games is exclusive to the Xbox 360 video game and entertainment system and the Xbox LIVE online entertainment network. To date, more than 50 million copies of “Halo” games have been sold worldwide, driving more than 5 billion hours of gameplay by people connected to Xbox LIVE.

### **About 343 Industries**

343 Industries is the publisher and developer of the blockbuster “Halo” series of videogames and, as part of Microsoft Studios, oversees the “Halo” franchise, including novels, comics, licensed collectibles, apparel and more. 343 Industries is home to world-class developers working on the Reclaimer Saga, which launched with the arrival of “Halo 4” on Nov. 6, 2012, exclusively on Xbox 360.

### **About Anchor Bay Entertainment**

Anchor Bay Entertainment is a leading home entertainment company. Anchor Bay acquires and distributes feature films, original television programming including STARZ Original series, children’s entertainment, anime (Manga Entertainment), fitness (Anchor Bay Fitness), sports, and other filmed entertainment on DVD and Blu-ray™ formats. The company has long term distribution agreements in place for select programming with AMC Networks, RADiUS, and The Weinstein Company. Headquartered in Beverly Hills, CA, Anchor Bay Entertainment has offices in Troy, MI, as well as Canada, the United Kingdom and Australia. Anchor Bay Entertainment (www.anchorbayentertainment.com) is a Starz (NASDAQ: STRZA, STRZB) business, www.starz.com.