

Fetch

PUBLICITY

31 Southampton Row, London WC1B 5HJ
Tel: 0203 585 1396 Web: fetch.fm

P R E S S R E L E A S E

DIVERGENT

**The US #1 Box Office smash,
based on the Worldwide
best-selling book series.**

**On DVD, Blu-ray and VOD from Monday 11th August
2014 and available for download 28th July**

Fast Sell:

DIVERGENT is the action-packed adventure starring Shailene Woodley, Theo James and British icon Kate Winslet based on the No.1 Bestseller from Veronica Roth. Directed by Neil Burger the film is the first of what is sure to be one of the slickest and most exciting movie adventures of it's generation.

Key talent:

Shailene Woodley (The Descendants, The Fault in Our Stars)

Miles Teller (That Awkward Moment, The Fantastic Four 2015)

Kate Winslet (Titanic, Revolutionary Road)

Theo James (Downton Abbey, Underworld Awakening, The Inbetweeners)

Ashley Judd (Heat, Double Jeopardy)

Jai Courtney (Jack Reacher, A Good Day to Die Hard)

Synopsis:

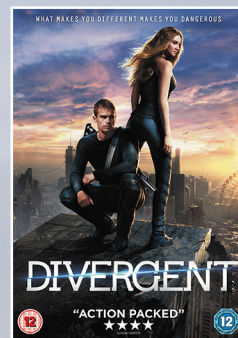
In a futuristic Chicago, society is divided into five factions based on personality type, created to bring everlasting peace.

Abnegation (Selfless) Amity (Peaceful) Candor (Honest) Dauntless (Brave) Erudite (Intelligent)

On a given day each year, all sixteen year olds must take a test and choose where they belong. For Tris Prior (Shailene Woodley) the choice is not an easy one. In a divided existence where everyone must conform, Tris is DIVERGENT – a danger and threat to this seemingly perfect world.

Forced to hide this deadly secret, Tris chooses Dauntless and is drawn to her enigmatic mentor, Four (Theo James), who appears to both threaten and protect her. As a dangerous conflict develops amongst the factions, Tris must rely on her strength and courage not only to survive, but to save the people she loves.

Based on the worldwide bestseller by Veronica Roth, this year's hottest new action-adventure is directed by Neil Burger and stars Shailene Woodley (The Descendants), Theo James (The Inbetweeners), Kate Winslet (Contagion), Zoe Kravitz (X-Men:



RELEASE INFORMATION

Distributor	Entertainment One
Certificate	12 (UK)
Release date	11th August, 2014
Region	2
Extras	See Special Features

KEY TALENT INFORMATION

Director	Neil Burger
Stars	<ul style="list-style-type: none">• Shailene Woodley• Theo James• Kate Winslet

CONTACT/ORDER MEDIA

Ryan Holloway - Ryan@fetch.fm
Aimee Peake - Aimee@fetch.fm

First Class), Miles Teller (That Awkward Moment), Jai Courtney (A Good Day to Die Hard) and Maggie Q (Mission: Impossible III).

We like it because:

Divergent is an exciting blockbuster breath of fresh air that combines action, adventure and romance all wrapped in a compelling story.

The film has a strong and utterly believable leading lady in Shailene Woodley and a fantastic supporting cast that makes the film entertaining for all ages. All of the characters and Chicago landscapes have been brilliantly brought to life from the much loved book.

Hot Quotes:

“A total must see” ★★★★★ - Sugarscape

“Stylish & Thrilling” ★★★★★ - Closer

“A Thrill Ride” ★★★★★ - MSN

★★★★★ - Grazia

★★★★★ - Heat

“This one is going to be a hit” - Andy Lea, Daily Star

Special Features:

Standard 1 Disc DVD

Faction Before Blood Featurette

Audio Commentary with Neil Burger

Audio Commentary with producers Lucy Fisher and Douglas Wick

Deleted Scenes (approximately 5 min)

Marketing Gallery (trailers & posters)

Standard 1 Disc Blu-ray

Extras as above

Also includes the following Blu-ray exclusive extras:

“Bringing Divergent to Life“ (multi-part making-of, approximately 45 min.)

“Meet Four” Featurette

“The Look of Divergent” Featurette

“Behind the scenes of Divergent” Featurette

“Choice” Featurette

Blu-ray Steelbook (Exclusive – available only through the Entertainment store on Play.com)

Extras as per standard Steelbook

Exclusive 2 Disc DVD (Retail Exclusive – Retailer TBC)

This will feature alternative artwork

Disc 1 contains feature and extras as per standard DVD

Bonus disc contains 45 mins of exclusive extras

“Beyond The Initiation”—additional cast interviews

“Faction Fashions”—an inside look at the costumes

“Setting the Score”—the film music score

Editor’s Notes:

About Entertainment One

Entertainment One Ltd. (LSE:ETO) is an international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company’s comprehensive network extends around the globe including Canada, the US, the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa and South Korea. Through established Entertainment and Distribution divisions, the company provides extensive expertise in film distribution, television and music production, family programming and merchandising and licensing. Its current rights library is exploited across all media formats and includes more than 35,000 film and television titles, 2,800 hours of television programming and 45,000 music tracks.

