

## PRESS RELEASE

# La Dolce Vita



"La Dolce Vita has not lost the power to fascinate, stimulate and provoke, and it remains a work of moral force and a visual delight." The Observer

On Blu-Ray & for download from Monday 6th Oct. 2014

#### **Fast Sell:**

Federico Fellini's most famous and accessible film and his one true masterpiece, La Dolce Vita is also one of the most influential movies of all time, universally acclaimed by critics, filmmakers and the public alike.

## **Key talent:**

Federico Fellini, Director (8 1/2; Amarcord; Juliet Of The Spirits)

Marcello Mastroianni (8 1/2; Divorce – Italian Style; La Grande Bouffe)

Anita Ekberg (Boccaccio '70; Intervista)

Alain Cuny (Camille Claudel)

Anouk Aimee (8 1/2; A Man And A Woman)

Yvonne Furneaux (Repulsion)

Magali Noel (Amarcord; Satyricon)





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Distributor	Nouveaux Pictures
Certificate	15
Release date	6th October, 2014
Running time	180 mins
Price	£19.99 Blu-ray
Extras	Unique & Rare Interview With Star Anita Ekberg; Fellini & Other Classics Films Trailers; Argent Trailer Park; Best of World Cinema & Outrageous Cult Films; Remastered From Restored HD-sources.

# KEY TALENT INFORMATION

Director		Federico Fellini
Stars	•	Marcello Mastroianni Anita Ekberg Alain Cuny

#### CONTACT/ORDER MEDIA

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#### **Synopsis:**

Marcello Mastroianni stars as gossip columnist Marcello Rubini, whose fascination with the decadence and hedonism of Rome's high society hinder his aspirations of becoming a more serious writer. The film chronicles his adventures in a world where life consists of a constant stream of sex, drink, glamorous parties and fine food. Both drawn to and repulsed by this lifestyle, Rubini finds himself torn between his passion for a beautiful American starlet and the Bohemian posturing of his friend, Steiner.

#### We like it because:

An iconic movie in every way and the winner of the prestigious Palme d'Or at the 1960 Cannes Film Festival and an Oscar for Best Costume Design (the film also picked up Oscar nominations for Best Director, Best Screenplay and Best Art Direction), "La Dolce Vita" is one of the greatest works of cinema of all time.

Filled with some of cinema's most gloriously immortal images - including the unforgettable scene featuring Anita Ekberg in the Trevi Fountain and the stunning opening shot a helicopter lifting Christ's statue into Rome – this is also the film that gave us the term "paparazzi" and indeed: "La Dolce Vita". Featuring a unique and rare interview with Anita Ekberg, this is a must-own for all film fans.

#### **Hot Quotes:**

"La Dolce Vita has not lost the power to fascinate, stimulate and provoke, and it remains a work of moral force and a visual delight." – The Observer.

"La Dolce Vita is a soul-searching portrait of celebrity-obsessed culture, perhaps more relevant now than on its initial release in 1960." - BBC Movies.

"Fellini had single-handedly rebranded and repositioned Italian cinema" 5\* - Empire.

"The stylish cinematography and Fellini's bizarre, extravagant visuals are absolutely riveting." - Time Out.

#### **Special Features:**

Unique & Rare Interview With Star Anita Ekberg

Fellini & Other Classics Films Trailers

**Argent Trailer Park** 

Best of World Cinema & Outrageous Cult Films

Remastered From Restored HD-sources

#### **Editor's Notes:**

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