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## P R E S S   R E L E A S E

# Easy Money III: Life Deluxe



**“Entertaining, nail-biting, adrenalin-pumping...” ★★★★★**  
**The Iris**

**On DVD, Blu-Ray and for download from Monday 20th Oct. 2014**

### Fast Sell:

Hollywood’s latest “leading man” discovery Joel Kinnaman (Robocop) stars in the explosive final chapter of the hit Nordic Noir trilogy based on the bestselling crime thriller series by Swedish author Jens Lapidus.

### Key talent:

Jens Jonsson, Director (The King Of Ping Pong; Reparation)

Joel Kinnaman (Robocop; The Killing; Safe House; The Girl With The Dragon Tattoo)

Matias Verela (The Borgias)

Dejan Cukic (Stockholm Stories)

### Synopsis:

JW now lives in exile and is more than ever determined to find out what happened to his missing sister Camilla. Every trace leads him to the world of organized crime in Stockholm. Jorge is about to do his last score – the largest robbery in Swedish

### RELEASE INFORMATION

**Distributor** Icon Film Distribution

**Certificate** 18

**Release date** 20th October, 2014

**Running time** 127 mins

**Price** DVD £12.99  
Blu-ray £17.99

### KEY TALENT INFORMATION

**Director** Jens Jonsson

**Stars**

- Joel Kinnaman
- Matias Verela
- Dejan Cukic

### CONTACT/ORDER MEDIA

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history. But during the complicated preparations he meets a woman from his past, Nadja. Martin Hägerström is chosen to go undercover into the Serbian mafia, in order to get its notorious boss Radovan Krajnic behind bars. When an assassination attempt is made on Radovan, his daughter Natalie is pulled into the power struggle within the Serbian mafia.

### **We like it because:**

Combining elements of the hugely popular and utterly compelling Nordic Noir genre with the pure essence of classic Hollywood gangster sagas (particularly “The Godfather” trilogy), “Easy Money III: Life Deluxe” is an intelligent, action-packed finale to one of the best crime thriller trilogies seen in recent years. Joel Kinnaman and Matias Verela both deliver standout performances, while Jens Jonsson’s inventive direction delivers in spades, particularly during the film’s stunning and visually breathtaking bank robbery sequence.

### **Hot Quotes:**

“Outstanding action set pieces...” – Blu-ray.com

“As thrilling as its brilliant prequel. This concluding chapter tactfully connects all the pieces of the puzzles through surprising twists and turns.” – Europe On Screen

“When do we get a chance to see a good crime thriller with a riveting plot that keeps you interested to the very end, leaves room for characters to develop and is sprinkled with action scenes that keep you at the edge of your seat? Not often. Easy Money: Life Deluxe is a crime flick worthy of your time.” 4\* – UInterview.com

“Entertaining, nail-biting, adrenalin-pumping...” 4\* – The Iris.

### **Editor’s Notes:**

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