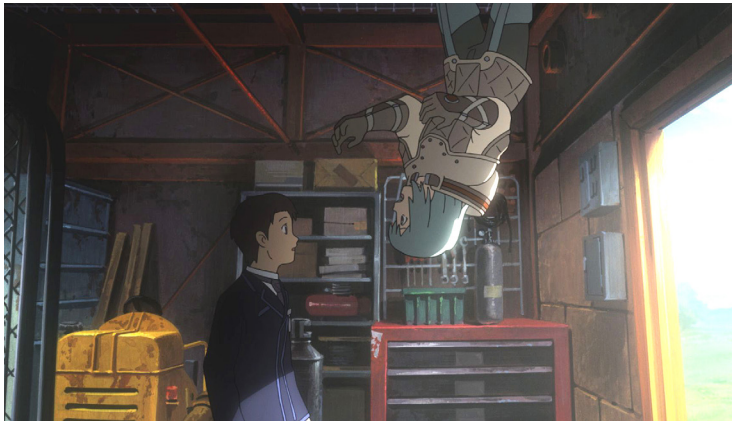


## P R E S S   R E L E A S E

# Patema Inverted



## A film that will turn your world upside down

Out on Standard DVD/Blu-ray Edition and Collector's DVD/Blu-ray Edition 1st December and Ultimate DVD/Blu-ray Edition 24th November

### Fast Sell:

One of the freshest Sci-Fi anime in years, Patema Inverted literally turns its heroine's world upside down to produce an actionpacked, gravitydefying adventure that will keep you on the edge of your seat. Yasuhiro Yoshiura's movie combines an innovative theme, spectacular set pieces and top notch art to create a scifi future classic you'll never forget. Just don't look down ...or do we mean up?

### Key talent:

Patema - Yukiyo Fujii (Smile Precure!)

Age - Nobuhiko Okamoto (Ao no Exorcist)

Porta - Shintaro Ohata (Gundam AGE: Memory of Eden)

Elder - Shinya Fukumatsu (Paprika)

Lagos - Masayuki Kato (Space Brothers)

Izumura - Takaya Hash (Harry Potter series)

### Synopsis:

The princess of a subterranean community, cheerful and inquisitive Patema loves investigating the mazelike tunnels and caverns of her homeland especially the forbidden 'danger zone'. While out exploring, however, Patema falls headlong into an impossibly deep pit ...only to find herself on the surface, mysteriously 'falling' upwards into the sky.



# ANIME.LTD

### RELEASE INFORMATION

<b>Distributor</b>	Anime Ltd
<b>Certificate</b>	PG
<b>Release date</b>	Ultimate Edition: 24th November, 2014 Standard/Collector's: 1st December, 2014
<b>Running time</b>	100 Minutes
<b>Price</b>	Standard Edition: £19.99 Collector's Edition: £34.99 Ultimate Edition: £79.99
<b>Hashtag</b>	#patemainverted

### KEY TALENT INFORMATION

<b>Director</b>	Yasuhiro Yoshiura
<b>Stars</b>	<ul style="list-style-type: none"> <li>Yukiyo Fujii</li> <li>Nobuhiko Okamoto</li> <li>Shintaro Ohata</li> <li>Shinya Fukumatsu</li> </ul>

### CONTACT/ORDER MEDIA

Elle McAtamney - Elle@fetch.fm

Saved by a teen boy named Age, Patema discovers that on this strange surface world, the floor has become her ceiling. Not only that but Age's country is a harsh, propagandaridden tyranny where people are forbidden to look upwards. With all underground dwellers seen as unholy sinners, Patema soon finds herself pursued by the secret police. Together with her new friend, she must uncover the dark conspiracy that lurks behind their two inverted worlds and live to tell the tale!

### **We like it because:**

Patema Inverted is a movie with a literal twist and the continually flipping perspectives never cease to be visually stunning! As well showing the world from Patema and Age's very different points of view, the clash of gravities leads to a slew of inventive action sequences. Add gorgeous visuals, likeable leads and an exciting storyline, and you've got a truly spectacular scifi adventure.

### **Hot Quotes:**

"An assured and enjoyable piece of storytelling that looks great on the big screen." [SCREENDAILY.COM](#)

"Patema's action sequences are a great reminder of the stillpotent power of animation." [OTAKU USA MAGAZINE](#)

"Wonderfully scripted, very well drawn and voiced." [GEEKNATIVE.COM](#)

### **Special Features:**

#### **Standard Edition (DVD & Blu-ray)**

Extras:

- Audio commentary from the director and Japanese voices for Age & Patema
- Imagine Life Upside-down: A look at shots from the other perspective
- Cross-talk: Digital version of the written interviews from the Japanese DVDs
- Original Japanese spots
- Greetings from the Tokyo International Film Festival
- Interview with the director, Mr Yoshiura
- Interview with the Japanese voices of Age and Patema.
- Special message to UK fans from the director, Mr Yoshiura
- Exclusive interview with Mr Yoshiura recorded in the UK
- UK trailers

#### **Collector's Edition (DVD & Blu-ray)**

- 48 page short story booklet from the original Japanese anime
- Audio commentary from the director and Japanese voices for Age & Patema
- Imagine Life Upside-down: A look at shots from the other perspective
- Cross-talk: Digital version of the written interviews from the Japanese DVDs
- Original Japanese spots

- Greetings from the Tokyo International Film Festival
- Interview with the director, Mr Yoshiura
- Interview with the Japanese voices of Age and Patema.
- Special message to UK fans from the director, Mr Yoshiura
- Exclusive interview with Mr Yoshiura recorded in the UK
- UK trailers

#### **Ultimate Edition (DVD & Blu-ray)**

- Bespoke packaging, including never used before artwork designed specially for the UK!
- 136 page design works book in English, not available anywhere else in the world!
- 48 page short story booklet from the original Japanese anime
- Audio commentary from the director and Japanese voices for Age & Patema
- Imagine Life Upside-down: A look at shots from the other perspective
- Cross-talk: Digital version of the written interviews from the Japanese DVDs
- Original Japanese spots
- Greetings from the Tokyo International Film Festival
- Interview with the director, Mr Yoshiura
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### **Editor's Notes:**

Like Time of Eve, Patema Inverted began life as an original net animation before being made into a feature film. The four episode ONA series, Patema Inverted: Beginning of the Day, streamed in 2012.

Patema Inverted won the Audience Award and Judges Award at the 2013 Scotland Loves Anime film festival. It was also nominated for Best Animated Feature Film at 2013's Asia Pacific Screen Awards.