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P R E S S R E L E A S E

The Asylum



An excellent day for an exorcism!

On DVD & Blu-Ray from Monday 4th May 2015

Fast Sell:

From director Marcus Nispel (The Texas Chainsaw Massacre, Friday the 13th remakes) and the producers of Paranormal Activity and Insidious comes this gore-filled supernatural story of sex, drugs, and rock 'n' roll possession!

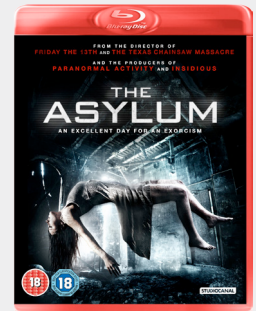
When a group of teens party in an abandoned building with a dark history, they find an old vinyl record that unleashes a dark spirit when played backwards. But is there something even more horrific and terrifying in their midst?

The Asylum is a genre-busting evolution in teen horror bringing together the slasher, the supernatural and the urban myth.

Key talent:

Directed by
Marcus Nispel (Texas Chainsaw Massacre, Friday the 13th)

Starring
Stephen Lang (Avatar, Conan the Barbarian)
Kelly Blatz (Prom Night, TV's Glory Daze)
Brittany Curan (The Uninvited, TV's Twisted)
Brett Dier (Grace, TV's Ravenswoods)



STUDIOCANAL

RELEASE INFORMATION

Distributor Studiocanal

Certificate 18

Release date 4th May, 2015

Running time 88 mins

KEY TALENT INFORMATION

Director Marcus Nispel

Stars • Stephen Lang
 • Kelly Blatz
 • Brittany Curan

CONTACT/ORDER MEDIA

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Synopsis:

Six teenagers host the sex and drug-fuelled party of a lifetime in an old, abandoned asylum, ignoring rumours that the once brutal and controversial home for the criminally insane still houses the spirits of its tormented victims.

After a series of increasingly daring games, they soon raise the stakes and attempt to summon the spirits that haunt the building. However, they soon find themselves fighting for their lives as a vengeful spirit infiltrates the group, wreaking havoc as it moves from one body to the next.

We like it because:

There's much more to *The Asylum* than meets the eye. Though it appears from the outset to be a familiar teen horror, once the horror is unleashed the film proves it has real smarts – and the guts to do things a little differently, recalling the post-modern brilliance of classics such as *A Nightmare on Elm Street* and *Scream*.

After cutting his teeth in big-name horror franchises, Marcus Nispel plays on the genre's tropes to create something altogether new with *The Asylum*. It's like an evolution in teen horror, bringing together the slasher, the supernatural, and the urban myth. That's not to say it doesn't deliver to what horror fans love most – scares, gore and nerve-shredding tension.

It's also looks stunning, as Nispel puts his trademark stamp of high production values and slick-but-erie cinematography on the film.

And it's not just about the man behind the camera. There's plenty of talent in front of it too, with a cast of rising young actors all tipped for big things in the movie industry. If they can survive a night in *The Asylum* that is...

Hot Quotes:

"Eerily creepy, keeps you guessing" *The Fan Carpet*

"One of the most sickening, taboo-breaking horrors in recent years" *Box Office Buz*

"A killer premise that sounds like the evolution in slasher horror" *SCREAM: THE HORROR MAGAZINE*

"Awesome horror fun... just don't watch it backwards" *The Hollywood News*

"Plenty of gory shocks and some big laughs" *SciFiNow*

"A bewildering, often very funny and self-conscious journey through genre in its most crazily reflexive mode"
Little White Lies