

Fetch

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P R E S S R E L E A S E



DEAD RISING WATCHTOWER

**On DVD & Blu-ray from Monday
27th July 2015**

Fast sell:

From the producers of *Mortal Kombat: Legacy* and the *Transformers* film franchise comes **DEAD RISING: WATCHTOWER**. Based on the globally successful *Dead Rising* video game franchise from Capcom™, which has sold in excess of 8.2 million copies worldwide!



RELEASE INFORMATION

Distributor Animatsu

Certificate 18

Release date 27th July 2015

Price DVD £12.99 /
Blu-ray £15.99/
Limited Edition
Steelbook £19.99

KEY TALENT INFORMATION

Director Zach Lipovsky

Stars Jesse Metcalfe
Meghan Ory
Virginia Madsen
Keegan Connor Tracy
Dennis Haysbert

CONTACT / ORDER MEDIA

Contact Tom@fetch.fm

Key talent:

Director

Zach Lipovsky (*Leprechaun: Origins*)

Presented by

Legendary Digital Media, a division of Legendary Entertainment (*300*, *Godzilla*)

Starring

Jesse Metcalfe (*Dallas*, *Desperate Housewives*)

Meghan Ory (*Once Upon a Time*)

Virginia Madsen (*Sideways*)

Dennis Haysbert (*24*, *Sin City: A Dame to Kill For*)

Rob Riggle (*The Daily Show*, *21 Jump Street*)

Keegan Connor Tracy (*Once Upon a Time*, *Final Destination 2*)

Synopsis:

Dead Rising: Watchtower takes place during a large-scale zombie outbreak. When a mandatory government vaccine (Zombrex) fails to stop an infection from spreading across the city, four unlikely survivors must evade the zombie horde whilst at the same time discover the root of the epidemic - all signs point to a government conspiracy! Their perilous, action-packed journey to escape and uncover the truth forces them to question what they're willing to do to survive, and ultimately their own sense of humanity.

We like it because:

Dead Rising: Watchtower is inventive, full of pumped up energy and unforgettably awesome zombie crushing moments! This live-action adaptation stars a first-class cast - including Jesse Metcalfe (*Desperate Housewives*), Oscar-nominee Virginia Madsen (*Sideways*) and fan favourites Meghan Ory and Keegan Connor Tracy from ABC's *Once Upon a Time*.

Editor's Notes:

ABOUT ANIMATSU ENTERTAINMENT

Animatsu Entertainment is a specialist UK distribution and production company primarily focusing on Japanese anime films and TV series. Spearheaded by Jerome Mazandarani (COO) and Andrew Hewson (Marketing Manager), both formerly the two key players behind the last 10 years of success at Manga Entertainment. To learn more visit: www.animatsu.com

ABOUT LEGENDARY ENTERTAINMENT

Legendary Entertainment is a leading media company with film (Legendary Pictures), television and digital (Legendary Television and Digital Media) and comics (Legendary Comics) divisions dedicated to owning, producing and delivering content to mainstream audiences with a targeted focus on the powerful fandom demographic. Through complete or joint ownership, Legendary has built a library of marquee media properties and has established itself as a trusted brand which consistently delivers high-quality, commercial entertainment including some of the world's most popular intellectual property. In aggregate, Legendary Pictures-associated productions have realized grosses of more than \$10 billion worldwide at the box office. To learn more visit: www.legendary.com



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