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P R E S S R E L E A S E

Monday Night War Vol. 1 - Shots Fired



On DVD & Blu-Ray from Monday 10th Aug. 2015.

Fast sell:

Documentary series exploring the heated Monday night ratings war between WWE and its rival promotion WCW. Each hour-long episode focuses on a different aspect of the “war” – Superstars, matches and industry-altering events!

Synopsis:

In the 1995 WWE’s biggest competitor, southern promotion World Championship Wrestling, launched its own Monday night television show to go head-to-head with Raw. After luring some of WWE’s biggest name stars down south with record-setting pay-cheques, WCW Nitro started to beat WWE in the ratings for the first time ever.

In its effort to even the score, WWE gave birth to the “Attitude Era”, led by the incomparable “Stone Cold” Steve Austin. The result was a bitter war between the two promotions, which saw them trade wins, talents and insults. It would change sports-entertainment forever – and remains one of the industry’s most fascinating ever time periods.

Episode Highlights:

“The War Begins”

“The Rise of NWO”

“The Hart of War”

“A New D-Generation”



FREMANTLEMEDIA
INTERNATIONAL



RELEASE INFORMATION

Distributor	FremantleMedia International
Certificate	15
Release date	10th August, 2015
Price	DVD - £19.99 Blu-ray - £22.99

CONTACT/ORDER MEDIA

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“The Austin Era Has Begun”

“Flight of the Cruiserweights”

We like it because:

WWE leaves no stone unturned in this frank and revealing journey through the infamous Monday Night Wars.

With each episode dedicated to a different aspect of the war, there’s a wealth of industry knowledge packed into these discs – for new fans, it will be an essential history lesson, for old school fans, a wonderful trip down wrestling’s memory lane.

The episodes are packed with candid interviews that tell the stories behind some of sports-entertainment’s most earth-shattering moments – from the arrival of the New World Order in WCW, to the birth of Austin 3:16 and WCW’s eventual demise.

An important chapter in the history of sports-entertainment!