

Fetch

PUBLICITY

31 Southampton Row, London WC1B 5HJ
Tel: 0203 585 1396 Web: fetch.fm

P R E S S R E L E A S E

Sting Into The Light



On DVD from Monday 19th Oct. 2015.

Fast sell:

A revealing documentary on the career of Sting, who takes a journey into the past to tell all about how he became one of sports-entertainment's biggest icons and the "Franchise" of WCW – and what eventually led him to join WWE after 14 years. Includes a collection of his greatest matches and in-ring moments!

Synopsis:

Get a behind-the-scenes look at the man behind the black and white face paint with Sting: Into the Light!

Go into the mind of "The Vigilante" himself as he reflects on his historic career in the world of sports-entertainment and prepares to compete in a WWE ring for the first time ever, on "The Grandest Stage of Them All" at WrestleMania 31.

Hear from his greatest allies and rivals, relive his greatest matches as "The Franchise of WCW" and see "The Man Called Sting" finally emerge from the shadows into the light! Includes matches against Ric Flair, Cactus Jack, Steve Austin, Goldberg and Triple H!

Match Highlights:

Mid-South – March 1986
Blade Runners vs. Tracy Smothers & Ricky Gibson

SuperBrawl – May 1991
Sting & Lex Luger vs. The Steiner Brothers



FREMANTLEMEDIA
INTERNATIONAL



RELEASE INFORMATION

Distributor	FremantleMedia International
Certificate	15
Release date	19th October, 2015
Price	DVD - £29.99 Blu-ray - £34.99

CONTACT/ORDER MEDIA

Kelly Jade - Kelly@fetch.fm

WCW Saturday Night – April 1995
Sting vs. “Stunning” Steve Austin

Nitro – September 1998
Sting vs. Goldberg

Nitro – October 1999
Sting vs. Bret Hart

★★Blu-ray Exclusive★★

Clash of the Champions – June 1988
Sting & Dusty Rhodes vs. Arn Anderson & Tully Blanchard

Plus more action, extras and exclusives!

We like it because:

Sting’s arrival in WWE has been decades in the making, and in these candid interviews he finally reveals all about his history and future in sports-entertainment.

As Sting tells the stories behind his most famous matches, he doesn’t shy away from controversy, and there’s a revealing account of how his character evolved – from bright and colourful beginnings to the dark and mysterious avenger who battled the NOW during the Monday Night Wars.

Most interesting of all is what led him to eventually join WWE, with some fascinating behind-the-scenes footage in the build to his Survivor Series debut.

There are also revealing interviews with sports-entertainment’s top stars, including “Stone Cold” Steve Austin to Mick Foley and Ric Flair, plus a collection of his greatest ever matches.
Essential viewing for any WWE fan!