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## P R E S S   R E L E A S E

# ARCADIA



## Are you really safe on the inside?

On DVD & Download from Monday October 24th 2016.

### Fast Sell:

Arcadia is a fast-paced London-based sci-fi thriller, mixing elements of *Soylent Green* and *Elysium* to come up with an ingenious, riveting look at a not too distant future gone badly wrong, where a corrupt government runs a cruel life lottery which one man tries to smash.

### Synopsis:

In the not too distant future, the population has risen to dangerous numbers and a deadly disease has gripped the world. To combat the death toll rising, 'Arcadia' has been built as safe disease-free havens for the privileged, where life expectancy is more than 130 years. Outside Arcadia, the average life lasts merely 40 years - unless they can earn a place amongst the elite.

Charlie is 39 and living in London, with little time left he works every day to get him and his daughter into the safe haven. When asked to capture a government target, Adam Black, a member of resistance movement 'Free Care', Charlie takes this opportunity to guarantee them a place inside Arcadia. On the brink of achieving his dream, his mission takes a wrong turn and he finds himself questioning the real purpose for Black's capture.

As discoveries are made, it seems the government have not told Charlie the full truth about Black and 'Free Care'. Facing a choice between saving his life and doing what's right, what will Charlie decide?



**KALEIDOSCOPE**  
HOME ENTERTAINMENT

### RELEASE INFORMATION

<b>Distributor</b>	Kaleidoscope Home Entertainment
<b>Cert</b>	TBC
<b>Release date</b>	24th October, 2016
<b>Price</b>	£15.99

### KEY TALENT INFORMATION

- Marc Baylis (*Misfits, Coronation Street*)
- Akie Kotabe (TV series *Humans*)
- Sid Phoenix (*Florence Foster Jenkins, Beyond*)
  
- Tom Large (Writer/director, *Beyond*)

### CONTACT/ORDER MEDIA

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**We like it because:**

Award-winning writer/director Tom Large, whose 2015 sci-fi film *Beyond* was described as ‘a great new genre movie’ by the respected Electric Sheep film website, goes back to the future with *ARCADIA*, an ambitious, innovative and visionary look at a world where being a have, or a have not, is now a matter of life and death.

Featuring a fantastic performance by the charismatic lead Marc Baylis, *ARCADIA* mixes *Bourne*-style espionage thrills with a *Logan’s Run* dystopia and stunning *Blade Runner*-esque visuals, as Charlie attempts to track down the mysterious and elusive Black, and secure himself a place in Arcadia.

*ARCADIA* establishes Baylis as a leading man to be reckoned with, and Large (with two more films already in production) as a writer/director worth watching, showing the sort of resourcefulness and imagination that propelled the likes of Gareth Edwards from the low budget of *Monsters* to the Star Wars universe.