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P R E S S R E L E A S E

THE NEON DEMON



Beauty's not everything. It's the only thing

On Blu-ray, DVD, Digital HD and VOD 31st October 2016

Fast sell:

A dazzling, delirious descent into the heart of Hollywood darkness from *Drive* director Nicolas Winding Refn, featuring a powerhouse performance from Elle Fanning as a young model who'll do anything to make it. The most talked about film of the year is an hypnotic, controversial, and unforgettable classic.

Synopsis:

16-year-old aspiring model Jesse moves to Los Angeles to pursue her dream. Signed by a prestigious agency, Jesse quickly finds herself working with some of the city's top designers and photographers.

Make-up artist Ruby takes Jesse under her wing, but Jesse's innocence and youth make her a target of her fellow models Gigi and Sarah, who are willing to go to any lengths to possess Jesse's fresh, young allure, and to take revenge on her for stealing their limelight.

We like it because:

'I don't want to be them – they want to be me'

With **THE NEON DEMON** Nicolas Winding Refn, director of the Ryan Gosling smash hit *Drive*, has come up with



RELEASE INFORMATION

Distributor Icon Home Entertainment

Certificate 18

Release date 31st October, 2016

Running time 117 minutes

KEY TALENT INFORMATION

- Elle Fanning (*Super 8, Malificent, Trumbo, Live By Night*)
- Jena Malone (*Hunger Games, Inherent Vice, Sucker Punch*)
- Bella Heathcote (*50 Shades Darker, Dark Shadows*)
- Abbey Lee (*Mad Max: Fury Road, Gods of Egypt*)
- Christina Hendricks (*Mad Men, Drive*)
- Keanu Reeves (*The Matrix, John Wick, Speed*)
- Natasha Braier (Cinematographer, *The Rover*)
- Cliff Martinez (Composer, *Drive, War Dogs, Traffic, The Limey*)
- Nicolas Winding Refn (Director, *Drive, Bronson, Only God Forgives*)

CONTACT/ORDER MEDIA

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his most powerful, personal and visionary work yet. Truly unique, dazzlingly bold and with scenes that push the boundaries of mainstream cinema into the darkest recesses of the mind, **THE NEON DEMON** is a film that will frighten and fascinate, and haunt your dreams.

Regarded by many to be his finest film to date, Refn is at the height of his powers here – blending dazzling cinematography (by Natasha Braier), an extraordinary, pulsing synth score (by *Drive* composer Cliff Martinez), with superb performances (including a scene stealing cameo by Alessandro Nivola and an utterly unexpected appearance by Keanu Reeves) to deliver a truly unique, unforgettable vision of beauty, power and corruption.

Elle Fanning is astonishing in the role of Jesse, a beautiful, seemingly naïve small town girl braving the treacherous waters of the Los Angeles modelling scene. Jena Malone is coolly brilliant as make-up artist Ruby, while Bella Heathcote and Abby Lee excel as two supermodels who take a dislike to the elegant, innocent newcomer Jesse.

A sensation when it debuted at Cannes this year, the film was one of the most keenly anticipated and most talked about films of the year – not least because of its enigmatic, pored over plot, sensational imagery, and a couple of genuinely shocking scenes involving cannibalism and necrophilia.

Sure to be imitated but never repeated, **THE NEON DEMON** is a film experience like no other, from cinema's most exciting, uncompromising and unconventional film talent. It's a film that suggests beauty is only skin deep, then gets under the skin, and stays there.

Hot quotes:

“A glittering, etherised nightmare” 5 stars, *The Telegraph*

“An intoxicating fever dream anchored by a transformative lead turn from Elle Fanning” 5 Stars, *Little White Lies*

“Refn has all but perfected his craft, so superior is it to what has come before.” *CineVue*

“It is disgustingly beautiful and beautifully disgusting. It is brilliant filmmaking.” *CraveOnline*

Extras:

- Audio commentary with Nicholas Winding Refn & Elle Fanning
- Making of the music with Nicholas Winding Refn & Cliff Martinez
- Dazed interview with Nicholas Winding Refn & Elle Fanning
- Image gallery
- Trailer