

# PRESS RELEASE

# The Richie McCaw Story Chasing Great





Special screening followed by Q&A 2nd February at Picturehouse Central.
On digital 3rd February 2017.
On DVD 6th February 2017.

### **Fast Sell:**

The untold story of Richie McCaw, from his humble New Zealand childhood to becoming a legendary All Black and arguably the greatest player in modern rugby history. Charting his final season and record-breaking world cup campaign, it's an insightful and often inspiring story, told through archive footage, candid interviews, and dramatic rugby action. An incredible look at what it takes to be a true sporting champion and must-see for all rugby fans.

See it at the Picturehouse Central, London with a special Q&A on 2nd February.

Available on digital download 3rd February and DVD 6th February.

# **Synopsis:**

Chasing Great follows All Black Rugby legend, Richie McCaw, through his final season as he attempts to guide New Zealand to an unprecedented, back-to-back double of World Cup victories.

Woven through that final season, this astonishing documentary film tells the story of Richie's life. With unique access to Richie and a remarkable family video archive, *Chasing Great* is the story of how a shy farm boy went on to become one the greatest and most respected Rugby Union players of all time.





### RELEASE INFORMATION

**Distributor** Kaleidoscope Entertainment

Cert TBC

Release date

- Special screening at Picturehouse Central 2nd February
- On digital 3rd February
- On DVD 6th February

### KEY TALENT INFORMATION

- Richie McCaw (New Zealand All Blacks captain, two-time Rugby World Cup winner)
- Dan Carter (New Zealand All Blacks international, two-time Rugby World Cup winner)
- Christian Cullen (New Zealand All Blacks international, Sky Sports commentator)
- Rod Kafer (Australia international, Fox Sports commentator)

### Written & Directed by

- Justin Pemberton (The Golden Hour, Is She or Isn't He?, The Nuclear Comeback)
- Michelle Walshe (feature debut)

## CONTACT/ORDER MEDIA

Sadari Cunningham - Sadari@fetch.fm Elle McAtamney - Elle@Fetch.fm It takes the audience inside Richie's world, that of a dedicated professional sportsman. What emerges is a very personal insight into high level competition, and a psychological profile of the mind of a champion.

### We like it because:

*Chasing Great* doesn't just tell a remarkable story – like a Hollywood sporting fairytale come to life – it's also an affecting and brilliantly insightful sports documentary.

With an incredible wealth of footage from both McCaw's professional and personal life, directors Justin Pemberton and Michelle Walshe succeed in striking a powerful connection with the man behind one of modern sport's greatest feats.

Packed with incredible rugby action, it delivers all the nail-biting thrills and spills of a great sports movie – with the All Blacks battling their way to becoming the first ever back-to-back World Cup winners – but combined with the footage from McCaw's childhood and off-the-field moments, the documentary creates an unmatched profile of the commitment, dedication, psychology, and physical excellence that it takes to reach true greatness.

Also exciting is McCaw's appearance at a one-time-only Q&A session at London's Picturehouse Central, where he'll talk about the film and his journey from farm boy to sporting legend.

# **DVD Special Features:**

- Chasing Great 'B-Roll
- The McCaws on Father's Day
- Director's Interview: Justin Pemberton & Michelle Walshe
- Richie McCaw Interview
- Richie McCaw with Michelle Walsh Interview

