

PECKING ORDER (CERT TBC)



Who will rule the roost?

Fast Sell:

A delightfully quirky documentary (or rather 'flockumentary') **PECKING ORDER**, a smash hit in its home country New Zealand, is a heartfelt, riveting and very funny look inside the unique and competitive world of chicken breeding.

Synopsis:

Join members of the 148-year-old Christchurch Poultry, Bantam and Pigeon Club in the lead up to the NZ National Show, as they battle history (and each other) in their quest for glory. Audiences will be introduced to an endearing and eclectic group of 'chook fanciers', each hoping to take away the top prize, including Doug the determined Club President, Rhys the young upstart, Sarah the chicken whisperer, Ian the exacting judge, Mark the voice of reason and Brian the lovable champion. **Pecking Order** is a hilarious, unique, and heart-warming slice of Kiwiana which is sure to delight and surprise audiences of all ages.

We like it because:

This is no ordinary chick flick, with award-winning documentary maker Slavko Martinov following a group of breeders on the run up to the all important national show, and witnesses feathers getting ruffled at a club meeting where things aren't what they rooster be, as squabbles break out over leadership, breeders bicker about which chicken has the 'Eggs Factor', and generational conflicts emerge as young breeders threaten to topple the old guard. There's an unforgettable bagpipe/chicken procession, and a finale that is both nerve-wracking and unexpectedly moving.

TRIBE
R E L E A S I N G

RELEASE DATE

In cinemas September 29th 2017

Running time 88 mins

KEY TALENT INFORMATION

Director

- Slavko Martinov

CONTACT/ORDER MEDIA

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Following in the tradition of quirky New Zealand comedies *Hunt for the Wilderpeople* and *What We Do in the Shadows*, and acclaimed documentaries like *King of Kong* and *Spellbound*, this hilarious, unique, heart-warming slice of Kiwi life was nominated for best documentary feature at the 2017 Edinburgh Film Festival, and had its world premiere at the prestigious Hot Docs festival in Toronto earlier this year. **PECKING ORDER** is a flockbuster worth crowing about, that proves the old adage - one day you're cock of the walk, the next you're a feather duster.

Hot quotes:

"Highly entertaining... an affectionate crowdpleaser"
Screen Daily

"Perfectly captures small-town Kiwi life" *Stuff NZ*

"Director Slavko Martinov does a lovely job revealing the characters with respect and dignity, and you find yourself wishing them well, and seeing chicken shows as perfectly everyday" *NZ Herald*

'Pecking Order is bloody charming...'
Flicks

"... the film is totally fun... there is always something amusing when one hears chicken clucking...'
Gilbert Seah, Hot Docs 2017

"... a delightful, amusing, and thoroughly absorbing documentary... New Zealand born Slavko Martinov has shown himself to a British audience to be an exceptionally creative and talented film maker'
Edinburgh Film festival reviews

