

PROMARE (Cert TBC)



Fast Sell:

Get caught up in a visceral fever dream of giant robots, exhilarating over-the-top fire fights, and delightfully chaotic visual flair with "PROMARE", the first anime feature film from the brains behind "Gurren Lagann" and "Kill la Kill"!

Synopsis:

Thirty years have passed since the appearance of Burnish, a race of flame-wielding mutant beings who destroyed half of the world with fire.

When a new group of aggressive mutants calling themselves "Mad Burnish" appears, the epic battle between Galo Thymos, a new member of the anti-Burnish rescue team "Burning Rescue," and Lio Fotia, the leader of "Mad Burnish" begins.

We like it because:

From the moment Studio Trigger first unleashed "Kill la Kill" on the world, we've been enthralled by their unique mix of intense, flamboyant action and well-developed characters that have made it and the likes of "SSSS.GRIDMAN" such celebrated fan favourites. Anyone already familiar with their work may have had an idea of the undiluted joy that awaits them, yet Studio Trigger's first feature film exceeds expectations as a culmination of Imaishi's work that needs to be experienced sprawling across the big screen.

Burning bright at the core of "PROMARE" are its two central characters, the self-proclaimed moron Galo, and the terrorist leader Lio. Fuelled by passion and a tendency to act without thinking, Galo's mix of charm and macho charisma makes him the perfect pilot for this adrenaline rush of a film, and a compelling contrast to Lio's cool, adrogynous persona. When their fates become more intertwined and the truths about their world start to emerge, however, their chemistry ignites.

Hiroiyuki Sawano's soundtracks have lifted the atmosphere crucial to anime like "Attack on Titan" to new, breathtaking heights, but the way his score weaves around high octane scenes and more subdued moments alike, makes his



ALL THE ANIME

RELEASE DATE

In Cinemas 26th November, 2019
Subbed, Dubbed release
from 28th November

KEY TALENT INFORMATION

- Directed by **Hiroiyuki Imaishi** ("Gurren Lagann")
- Written by **Kazuki Nakashima** ("Kill la Kill")
- Music by **Hiroiyuki Sawano** ("Attack on Titan")
- Produced by **Studio Trigger** ("Kill la Kill"), **XFlag** ("Dororo")

Stars:

- Japanese Cast:
- **Kenichi Matsuyama** ("Death Note")
- **Taichi Saotome** ("Bleach")
- **Masato Sakai** ("The Wonderful World of Captain Kuhio")
- **Ayane Sakura** ("My Hero Academia")
- **Hiroiyuki Yoshino** ("Fullmetal Alchemist Brotherhood")
- English Dub Cast:
- **Billy Kametz** ("The Rising of the Shield Hero")
- **Johnny Yong Bosch** ("Bleach")
- **Crispin Freeman** ("Naruto")
- **Alyson Leigh Rosenfeld** ("Pokémon")
- **Billy Bob Thompson** ("Pokémon the Movie: The Power of Us")

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"PROMARE" score a striking testament to the intimate relationship between music and film.

Whilst 3D CG can be a touchy subject with anime fans, Studio Trigger's partnership with SANZIGEN Animation Studio has created a visual tour de force that blends bold colours, 2D characters and choreography with stylish CG, resulting in one of the best looking hybrids in anime. On both technical and narrative levels, "PROMARE" is an absolute joy ride not to be missed!

Editor's Notes:

In collaboration with Anime Limited and Scotland Loves Anime, "PROMARE" will be shown at a special event screening in Edinburgh on Saturday 19th October, with director Hiroyuki Imaishi and others in attendance. For more details, please visit www.lovesanimation.com.

About Hiroyuki Imaishi

A co-founder of Studio Trigger celebrated for his trademark style of vibrant and kinetic animation. Imaishi started his career as an artist for an amateur manga circle, before joining the anime studio Gainax, where he worked as an animator on titles including "Neon Genesis Evangelion" and "FLCL".

Imaishi made his series directorial debut with the Sci-Fi adventure "Gurren Lagann", winner of the 2007 Japan Media Arts Festival's Excellence Prize, and a cult favourite to this day. Imaishi left Gainax in 2011 to form Studio Trigger, where his risqué action series "Kill la Kill" earned further acclaim. Imaishi has also directed the opening theme for the second season of Adult Swim's "Black Dynamite".

About Anime Limited:

Based out of Glasgow in Scotland, Anime Limited brings a fresh approach to delivering the best of anime direct from Japan. As an independent company, their emphasis is on breathing new life into beloved classics and introducing new theatrical favourites like "Your Name", "A Silent Voice" and "Mirai". With a focus on bringing more anime to the big screen, beautifully packaged home video collector's editions and new ways to reach fans digitally, Anime Limited is committed to offering a wide range of experiences for UK audiences.

About National Amusements:

National Amusements owns and operations Showcase and Showcase Cinema de Lux, a world leader in the motion picture exhibition industry, operating more than 940 screens in the US, UK, Brazil and Argentina. National Amusements is also a distributor specialising in event cinema, with a focus on anime and pre-school titles including "Your Name", "Dragon Ball Z: Resurrection F" and "Thomas & Friends: The Great Race". Based in Massachusetts, National Amusements is a closely held company operating under the third generation of leadership by the Redstone family. National Amusements is also the parent company of both Viacom and CBS Corporation.

