

FOR IMMEDIATE RELEASE

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ARROW GETS STRAIGHT TO THE POINT!



THIS JANUARY ON ARROW: AN EXCLUSIVE COLLECTION OF CHILLING SHORT FILMS, CULT KITSCH IN *THE LOVE WITCH*, SPANISH SHOCKS IN *[REC]*, *LOVED TO DEATH*, *SHORT ON TIME* AND MORE!

ARROW is the passion-driven film platform giving film fans the opportunity to watch a curated selection of movies that the Arrow Video brand is famous for.

In January, **ARROW** are premiering a new era in short films under the **ARROW Shorts** banner with an exclusive collection of extraordinary Covid-era chillers that will send your mind reeling, as well as an unmissable selection of brand new additions to the channel.

WATCH & SHARE THE JANUARY TRAILER [HERE](#)



In January **ARROW** presents an **exclusive selection** of the outstanding entries from its **HORROR LOCKDOWN SHORTS** contest, short films delivering slick, sharp scares, delving into oft-uncharted and bizarre worlds, offering a glimpse of burgeoning new talent just waiting to burst forth. The entries were judged by **cult directors Justin Benson and Aaron Moorhead**, who said the films are “better than they have any right to be”.

The films include the surreal and innovative lockdown lunacy of **Silent & Deadly**, featuring a disgruntled armchair; the marvellously macabre and unexpected **UnTooned**; the strikingly eerie **The Wedding Ritual**; the very creepy nerve-jangler **Stagnant**; the mini-giallo split-screen shocker **A Date with Death**; the almost unbearably intense and nightmarish **Insecticide**; the brilliantly chilling and atmospheric **The Drawing**; the mournful and moving **The Garden**; the unhappy playroom of **Toys** and the superbly realised **Night Feed**.

Resourceful, timely, and each delivering a bite-sized nugget of thrills and kills, the inaugural additions to **ARROW Shorts** show horror is alive, well, and incredibly exciting, even if it is socially distanced.

You can see them now on the **ARROW** - the home for weird and wild cult classics, newly-restored gems, and genre favourites.

Also showing on **ARROW** from January 4th:

[REC] (UK)



28 Days Later meets *The Blair Witch Project* as a mysterious virus turns the inhabitants of an apartment building into a horde of frenzied, bloodthirsty ghouls in **[REC]** - the original 2007 “found footage” phenomenon that spawned a hit franchise and US remake. Fusing the zombie genre with the “found footage” format to throw the audience right into the midst of the action, **[REC]** is a terrifying, relentless rollercoaster ride which builds to one of the horror genre’s all time bone-chilling climaxes.

JSA - JOINT SECURITY AREA (UK/US/CA)



Visionary filmmaker Park Chan-wook (*Oldboy*, *The Handmaiden*) helms this gripping tale of deceit, misunderstanding and the senselessness of war, set in the demilitarised zone between North and South Korea, where a team of investigators must investigate a shooting in the fraught no-man's land. The recipient of multiple accolades, including Best Film at South Korea's 2001 Grand Bell Awards, **JSA – Joint Security Area** showcases Park's iconic style in an embryonic form, and demonstrates that humanity and common purpose can be found in the most unlikely places.

THE LOVE WITCH (US/CA)

From writer director Anna Biller (*Viva*) comes this startling and fabulous comedy horror about a modern-day witch (the wonderful Samantha Robinson) using spells to nab herself a man. Beautifully filmed and packed with gloriously retro stylings, this is a giddy take on the 1970s exploitation film with a uniquely feminist slant and eyeliner to die for.

WE NEED TO TALK ABOUT KEVIN (US/CA)



BAFTA-winning director Lynne Ramsay's powerful adaptation of Lionel Shriver's international bestseller is the controversial story of a mother attempting to connect with her son, who shows disturbing traits and a lack of affection. Featuring outstanding performances from Oscar-winner Tilda Swinton, John C Reilly, and Ezra Miller, chillingly believable as the titular character, Ramsay's film is moving, shocking and profound, and a thoughtful and incisive examination of the nature or nurture debate.

ARROW SEASONS

LOVED TO DEATH



They say the course of true love never runs smooth, and that's something of an understatement here on Arrow where the course of true love often features seductive witchcraft, torture, madness, murder, extreme violence and a gorilla. Ah, l'amore!

Films Featured include: Spell-induced romance and in the kitsch comedy **The Love Witch**, depraved and disturbing imagery in **Orgies of Edo** and **We Are The Flesh**, damaged souls in the grindhouse gem **Toys Are Not For Children**, a fight for love in **Tokyo Fist** and many more.

SHORT ON TIME



We know how it is... New year, new resolutions. Every second counts. Time is money. We hear you - and we are here to help! This collection is for anybody who feels **Short on Time**. You can indulge in some of the best features and shorts we have to offer – with every title clocking in under a cool 75 minutes! You'll be saving time but not sacrificing on quality. What's not to love?

Films featured include: The delectably short and sinister debut **The Bloodhound**, the relentlessly gory **Blood Feast** and **The Gruesome Twosome**, the fast and furious **Tetsuo Iron Man** and shorts such as **A Hot Night At The Go Go Lounge** and Jim Van Bebber's **RoadKill: The Last Days of John Martin**

Jan 11th: BAN THIS SICK FILTH PRESENTS: PRAY FOR FORGIVENESS

You've all been very bad, cavorting around on ARROW, watching disgusting films and enjoying it too. Have you no shame? Good. But now it's time to 'Pray for Forgiveness' with a sinful selection of films for you blasphemous heretics to think on your sins too.

Films featured: Italian religious shockers **Beyond the Door** and **Killer Nun**, killer kids punishing transgressions in the 80s classic **Children of the Corn**, damnation and soul-tearing in Clive Barker's seminal **Hellraiser** and witchcraft and torture in the controversial and unsettling **Mark of the Devil**.

Jan 18th: LITTLE MONSTERS

Blurb: The kids aren't alright. From troublesome teens to savage siblings, this rabble of pint-sized ruffians are badly behaved and baying for your blood!

Films featured: The stunning portrait of a boy gone, or born, bad in **We Need to Talk About Kevin**, killer kids on the rampage in **Bloody Birthday**, twins of evil in the cult slasher classic **Blood Rage**, a sister scorned, with a vicious dog for company, in **Madhouse**.

Jan 22nd: MAKE-UP EFFECTS MASTERCLASS

We all know CGI blood sucks and that lovingly-crafted hand-made artery-gushing flesh-peeling stomach-churning practical effects are where it's at, so our 'Make-Up Effects Masterclass' is a shelf full of examples of the best, from the best.

Films featured include: The drooling, gruelling latex ripping delights of **Re-Animator** and the sequel **Bride of Re-Animator**, , 80s-style splatter in **Creepshow 2** and the good old-fashioned gore and gristle on **Island of Death**.

AND THAT'S NOT ALL...

In **February**, we see the UK launch of [ARROW](#) - a brand new video on demand service playing exclusive new films, cult classics, documentaries and shorts from the hottest new filmmakers along with a curated library of world cinema, TV, extras and more!

It's time to join the cult. Switch on, tune in and start your 7 day free trial now:

[Amazon](#) (UK)

For further information please contact:

Fetch Publicity | Tom Hewson | tom@fetch.fm

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About ARROW

Home of Cult Movies. ARROW is here to give you a premium viewing experience across multiple devices so you can explore the movies that the ARROW VIDEO brand is famous for. Personally curated by members of the ARROW team, every title joining the service gets our stamp of approval.

ARROW will be home to cutting edge repertory cinema - such as the works of Hershell Gordon Lewis (*Blood Feast*, *The Wizard of Gore*), the Kaiju king *Gamera*, Cyberpunk nightmare *Tetsuo: The Iron Man*, Wes Craven's seminal masterpiece *The Hills Have Eyes* and so much more. In the coming months, ARROW will be adding weird and wonderful cult curios selected by the team at AGFA (*American Genre Film Archive*), Italian horror gems along with festival favorites *Clapboard Jungle* and *A Ghost Waits* as part of our global strategy to support and celebrate New Cult.

ARROW will also be home to an ever-growing collection of interviews, documentaries and additional extras, newly created just for the service and from our archives. The service will be updated regularly with fresh content, new curation focuses and never-before-seen content, all hand-picked by the ARROW team. We are here to bring you the best of what you know us for and so much more.