

# ACTION XTREME

## Calling All Aspiring Action Filmmakers:



## Action Xtreme Announce The Action Xtreme Web Series Challenge Competition

**One winner to receive £5000 cash prize, plus bespoke industry support and mentorship**

**Two further winners to receive prizes of £250 each**

**17<sup>th</sup> February 2022, UK** – Action Xtreme is excited to announce the launch of the **Web Series Challenge** competition, an exciting talent development initiative where entrants are encouraged to submit a teaser trailer for an original action-based web series for the chance to win a £5000 cash prize towards the production costs of making a pilot episode based on their trailer, plus

bespoke industry support, mentorship and the opportunity for their trailer to be screened at a special event in July 2022. In addition, two runner-up selections will receive prizes of £250 each.

The competition opens on **Thursday 17<sup>th</sup> February 2022** and is open to anyone aged 18 and above and anywhere in the world. All entries must be a minimum of 60 seconds and a maximum of 2 minutes.

Action Xtreme is the first major action studio in the UK, a global entertainment company with a targeted focus on grassroots talent growth, development & training, and a remit to develop franchisable film, TV and online action content for a worldwide audience, headed by Chee Keong Cheung and a team of experienced industry professionals.

Action films have the ability to engage and entertain big crowds worldwide - they provide excitement, suspense, thrills and put people on the edge of their seats, no matter where they are and what language they speak. Whether it is through explosions, physical stunts, chases, fights, battles or races, audiences are seeking this rush of adrenaline: they want to feel the action and the danger as if they were really there themselves.

Managing Director Chee Keong Cheung said: *'Our goal is to put the UK on the map for original, thrilling and entertaining action content, drawing on the incredible wealth of emerging talent that this country has to offer. We want to tell stories that challenge, fascinate, excite and which ignite passions, and are hungry to find new voices and stories'*

Cheung adds: *"Action Xtreme is keen to work with exciting new and diverse voices. We recognise the importance and value of discovering and investing in the filmmakers and action talent of the future, and want to encourage talented individuals both in front and behind the cameras to take their careers to the next level providing unique opportunities to further their skills.*

Entries will open on 17th Feb: [www.filmfreeway.com/ActionXtreme](http://www.filmfreeway.com/ActionXtreme)

For further information, please visit: [www.actionxtreme.co.uk](http://www.actionxtreme.co.uk)

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**#WebSeriesChallenge**

**Action Xtreme** has also partnered with **BFI Future Film Festival (17th - 20th February 2022)** to deliver two events to support and nurture upcoming action filmmaking talent at **BFI Southbank** over one weekend in February 2022; the in-venue screen fighting workshop on [Saturday 19<sup>th</sup> February](#) will take aspiring filmmakers through the full process of staging a safe, dynamic, and cinematic fight sequence for action films, hosted by actor and martial artist Mark Strange with demonstrator Mark Sears.). An online panel discussion on [Sunday 20<sup>th</sup> February](#), featuring key UK action directors and stunt professionals Joey Ansah (The Bourne Ultimatum, Street Fighter: Assassin's Fist), Nathan Harris (The Dark Tower, Into The Badlands), Katrina Durden (Doctor Strange, Shadow and Bone) and Jean-Paul Ly (Hobbs & Shaw, Jailbreak) will cover the current UK action scene, the creative opportunities the genre offers for filmmakers and why action films work well internationally.

### **Saturday 19th February**

*Fighting on film: A screen fighting workshop, BFI Southbank, Saturday 19th February, 1:30-2:30pm: <https://whatson.bfi.org.uk/FutureFilmFestival/Online/default.asp?BOparam::WScontent::loadArticle::permalink=fighting-on-film>*

**Host:** Mark Strange – actor, fight co-ordinator and martial artist (*Ip Man 4, Redcon-1, Avengement, Stan Lee's Lucky Man*)

**Demonstrator:** Mark Sears - actor and stunt performer (*Fan shorts - Wolverine's Day Off, Wolverine Vs. Deadpool: Back to Weapon X*)

### **Sunday 20th February**

*Action Xtreme presents: An introduction to Action Filmmaking, online, Sunday 20th February, 1:30-2:30pm: <https://whatson.bfi.org.uk/futurefilmfestival/Online/default.asp?BOparam::WScontent::loadArticle::permalink=action-xtreme>*

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## **NOTES TO EDITORS**

### **ABOUT ACTION XTREME**

**ACTION XTREME**, headed by award-winning director, writer and producer Chee Keong Cheung, is taking the action genre to a new level in the UK, creating and supporting a variety of action-based content, utilising the tremendous wealth of talent the UK has to offer. Action Xtreme is backed by Andreas Roald's Sovereign Media Group.

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