



Magnolia Pictures

presents

SHOT!

THE PSYCHO-SPIRITUAL MANTRA OF ROCK

Directed by Barnaby Clay

91 minutes



Official Selection

2016 Tribeca Film Festival

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SYNOPSIS

SHOT! THE PSYCHO-SPIRITUAL MANTRA OF ROCK is an odyssey into the colorful and bohemian tales of rock 'n' roll's history. A cinematic adventure that delves deep into the mind of one of rock's greatest living photographers: Mick Rock. Through the poignant lens of rock 'n' roll mythology; icon-maker, psychedelic explorer, poet, and custodian of dreams Mick Rock navigates his story from the glam rock shimmer of London to the snarl of NYC punk, and deep into the new millennium. Mick turns inward to face himself and the experiences as the visual record-keeper of myths and legends that propelled him into a living icon in this rock n' roll comeback story. Mick's now infamous images of the likes of David Bowie, Queen, Syd Barrett (Founding member of Pink Floyd), Blondie, Lou Reed and Iggy Pop are now imprinted on our collective psyche forever and generations to come.

Presented in his own words, juxtaposed with spellbinding images and exclusive never-seen or heard archival film footage, audio recordings and original material, this film reveals an enigmatic Rock and his adventurous life both behind the camera and as an integral member of the artist's entourage working with and shaping some of the most outrageous, recognized and accomplished musicians and personalities of the past forty years. An icon-maker, and icon in his own right, Rock is among a very few photographers who himself is photographed walking red carpets in Los Angeles, London, New York and around the globe.

DIRECTOR'S STATEMENT

When I was asked to make a film about Mick Rock and his work, it was an easy decision to make. I've grown up immersed in his images, some of them serving as bookmarks to key moments of my life (*Transformer* – seeing Mick's image of a ghostly Lou Reed peering out from my sister's record collection at the impressionable age of eleven. *Raw Power* – discovering this record with friends at school and wanting to know *everything* about the person on the cover. The list goes on). Upon meeting Mick it was clear that he is charming, witty and shambolic – great attributes to tell an interesting story beyond his work. The question for me was how to tell his story in a way that felt true to his spirit.

Early on we talked a lot about his life and his work, and it quickly became apparent the natural arc to his story: *Guy jumps on the fame wagon, rides it too far and too fast, nearly dies, but survives to tell the tale.* It's an old, even clichéd story, however when you feed it through the filter of Mick's romanticized, glammed up, psychedelic vision, it begins to get interesting. *Why not tell the story from the perspective of Mick Rock when he was facing death?* Not only is it dramatic, but it also allows for a certain amount of theatricality that falls directly in line with what has become the 'glam' rock aesthetic, "Rocky Horror Picture Show", *Tommy*, *Ziggy Stardust* etc.

I chose to eliminate the array of talking heads that we've become so accustomed to and instead make this 'Mick's story,' his version of the events. I'm into poetic license and I'm into rock n' roll lore, so the idea of this being a story driven solely from Mick's perspective was really interesting to me. I also decided that with Mick having such an extensive archive, including magical material never seen before, I didn't want to bring any 'outside' stock footage into the mix. We're on Mick's private planet for the duration of the film. As the title suggests, this is the '*Psycho-Spiritual Mantra of Rock*' - a cosmic state where rock n' roll collides with spirituality, poetry and the mysteries of artistic process.

Being a film about a photographer I felt it was very important for it to look good. I want people to see the photos properly and feel their presence even when we're not looking at them. This led me, my cinematographer Max Goldman and the film's colorist Damien Van Der Cruyssen, to base our visual choices on a handful of key images from Mick's catalogue. These photos were constantly being referred to throughout the process.

Continuing in the playful DIY spirit of Glam and Punk (the other key period of Mick's career) I decided that if we were going to see any other people in the film, the roles where possible should be filled by contemporary musicians; hence the presence of TV On The Radio, Father John Misty, Karen O (Yeah Yeah Yeahs) and Bradford Cox (Deerhunter).

For the psychedelic score we approached The Flaming Lips and Steven Drozd, the band's musical mastermind, who created a soundtrack that could sit alongside classics from the period.

Ultimately the most important factor in my approach to directing the film was not just to make me, or Mick, or the audience happy, but to do justice to the artists he collaborated with. I started with a simple question: *'How can I tell this story and have the likes of David Bowie or Lou Reed find it interesting to watch?'* Everything these people did started with the basic desire to do something different even if at times that led to spectacular failure. To me that's what made their work so unique, and I'd like this film to be seen as a celebration of that spirit.

BIOS

MICK ROCK

Legendary rock photographer Mick Rock is often referred to as 'The Man Who Shot the Seventies', for his iconic images of Syd Barrett, David Bowie, Lou Reed, Iggy Pop, Queen, the Sex Pistols, The Ramones, Blondie, Rocky Horror Picture Show, etc. London born, he has resided in New York for the past 35 years. He has shot over 100 album covers.

But he in reality never shopped shooting. His recent subjects include Snoop Dogg, Father John Misty, Lenny Kravitz, Janelle Monae, Jimmy Fallon, The Black Keys, Karen O, Ellie Goulding, Alicia Keys, Michael Buble, Daft Punk, Perry Farrell, Motley Crue, TV On The Radio, Pharrell, Josh Groban, Flaming Lips, Nas, Rufus Wainwright, Kings of Leon, R. Kelly, The Black Lips, Queens of The Stone Age etc.

Rock was instrumental in creating many key rock 'n' roll images, such as album covers for Syd Barrett's *Madcap Laughs*, Lou Reed's *Transformer* and *Coney Island Baby*, Iggy and The Stooges' *Raw Power*, Queen's *Queen II* (recreated for their classic music video 'Bohemian Rhapsody') and *Sheer Heart Attack*, The Ramones *End of the Century* and Joan Jett's *I Love Rock 'n' Roll*, among many others. He was the chief photographer on the films THE ROCKY HORROR PICTURE SHOW, HEDWIG AND THE ANGRY INCH and SHORTBUS. He recently shot special stills for the new TV

version of ROCKY HORROR, featuring the transgender actress Laverne Cox as Frank n Furter. He also produced and directed the seminal music videos for Bowie: 'John, I'm Only Dancing', 'Jean Genie', 'Space Oddity', and 'Life On Mars'.

In recent years he has published a series of books, mostly based on his classic images:

A Photographic Record 1969-1980 (foreword by Lou Reed) (Century 22 Books, 1995)

Glam: An Eyewitness Account (foreword by David Bowie) (Omnibus Books, 2006)

Psychedelic Renegades / Syd Barrett (Genesis Publications, 2002)

Moonage Daydream / Ziggy Stardust (with David Bowie) (Genesis Publications, 2002)

Rock 'n' Roll Eye (Tokyo Metropolitan Museum of Photography, 2003)

Killer Queen (with Brian May and Roger Taylor) (Genesis Publications, 2003)

Picture This / Debbie Harry & Blondie (foreword by Debbie Harry) (Omnibus Books, 2004)

Raw Power / Iggy & The Stooges (foreword by Iggy Pop) (Omnibus Books, 2005)

Rocky Horror (foreword by Richard O'Brien) (Schwarzkopf & Schwarzkopf, 2006)

Classic Queen (Sterling Press, 2007)

Tamashii: Mick Rock Meets Kanzaburo (Kabuki Theatre Photos) (Hachette Fujingaho, Japan, 2007)

Psychedelic Renegades (Ginkgo Press, 2007)

EXPOSED (Hardcover, Chronicle Books, 2010)

Transformer (with Lou Reed), (Genesis Publications 2013)

EXPOSED (Softcover, Palazzo Editions, 2014)

His latest publication 'The Rise of David Bowie 1972-1973' (with David Bowie), (Taschen Books, published September 2015), a spectacular limited edition co-signed with Bowie, sold out just before David's death. It was Taschen's fastest -ever selling limited edition publication. He is currently promoting the trade edition.

He is featured in an episode of the Red Bull Films series VISIONS OF GREATNESS, to be initially broadcast Autumn 2016

He had an acclaimed Ovation Cable TV series this year, ON THE RECORD WITH MICK ROCK. The second series will begin in January 2017

BARNABY CLAY - DIRECTOR

Barnaby Clay (b. May 15th, 1973) – also know as Barney Clay - is a British Film Director.

Clay was born in Hammersmith, London, the son of actors Peter Clay and Lilita DeBarros. Clay credits his parents with instigating his obsession with film and growing up with an autistic older brother for 'opening his imagination'.

After leaving school aged 18, Clay enrolled at the Wimbledon School of Art where after two frustrating years making films on his own accord, he quit and entered the London International Film School. He graduated in 1996, directing the school's entry to the Fuji Film Scholarship Awards – the short film JUSTICE IN MIND - which took home the top award of Best Film.

Soon after leaving film school, he moved into directing music videos and commercials working out of HSI Productions and then Partizan.

In 2003 Clay travelled to Russia with the gypsy punk band Menlo Park to make his first documentary for Britain's Channel 4, entitled GREETINGS FROM BEARTOWN.

In 2006 he wrote and directed a short film for Ritz Fine Jewellery titled CAROUSEL, starring the actress Chloe Sevigny.

In 2007 his fantasy horror short FINKLE'S ODYSSEY won the Méliès d'Argent at Fantporto Film Festival, also collecting awards at Brooklyn International Film Festival, Marvais Genre, IFCT, 24 FPS Film Festival, amongst others.

Later that year Clay moved to New York City where he met his wife Karen O, lead singer of the Yeah Yeah Yeahs.

His short film SHE MADE IT BIG! premiered at New York's New Museum in 2010. The group show 'Imperfect As They Are', included works by Harmony Korine, Claire Denis, Chan-Wook Park and Albert Maysles.

In 2011 Clay re-worked Mick Rock's classic music video for David Bowie's 'Life On Mars'. The installation was a part of Vice and Intel's 'Creators Project' series, travelling globally under the name 'Life On Mars Revisited'.

Clay lives between New York and Los Angeles with his wife and their son.

MONICA HAMPTON - PRODUCER

Monica Hampton has worked in the entertainment business for the past 22 years, producing fiction and non-fiction features with Michael Moore, VICE Films, Kevin Smith, and Davis Guggenheim. After graduating from the University of Maryland, her

career began in New York City in 1994. In 1996, she joined Kevin Smith's View Askew Productions, working with him for six years on CHASING AMY, DOGMA, JAY AND SILENT BOB STRIKE BACK, and JERSEY GIRL. Under the View Askew banner, Monica solo-produced VULGAR, distributed theatrically in 2002 by Lions Gate Films. In 2003, she teamed up with Michael Moore to produce FAHRENHEIT 9/11 and solo-produced SLACKER UPRISING. In 2005, Monica joined VICE, becoming the first Head of Video Production and Post Production. While at VICE, she produced HEAVY METAL IN BAGHDAD, a documentary about Iraq's most famous heavy metal band. She has also worked for Davis Guggenheim on several documentaries including the 2015 film HE NAMED ME MALALA. In 2016, in addition to SHOT!: THE PSYCHO-SPIRITUAL MANTRA OF ROCK, she also produced a feature documentary entitled TICKLING GIANTS. Monica is currently producing contemporary artist Aida Ruilova's untitled debut feature narrative film.

SAL SCAMARDO - PRODUCER

An Emmy Award winning producer and successful media executive, Sal Scamardo is a 30 year veteran in the entertainment space having held key positions in marketing, business development, distribution and production with the major studios, major and independent music labels and video companies as well as heading his own company, RockEye Productions, producer of the feature film documentary, SHOT! THE PSYCHO-SPIRITUAL MANTRA OF ROCK. In addition to having worked alongside many award-winning producers and directors, Scamardo has been associated with some of the biggest brands and celebrities in film, television, sports and music including The Super Bowl, *Kiss of the Spider Woman*, Amazon, NIKE, NFL Films, NBA, MLB, Cher, Andrea Bocelli, Walter Payton, Andrew Lloyd Webber and Michael Jordan to name only a few. In addition to his Emmy, he has been the recipient of multiple International TV and Film Awards and has been recognized for his charitable work over the years with Comic Relief (HB0) and several AIDS/HIV charities such as Lifebeat. Scamardo resides in New York City and is a proud and active member of The National Academy of Television Arts and Sciences/NY and The National Academy of Recording Arts and Sciences of New York.

MARISA POLVINO - PRODUCER

With a career spanning over 15 years, producer Marisa Polvino is a seasoned, respected industry figure and long-standing member of the PGA and Women in Film with a proven skill for identifying, packaging, and crafting high quality, star-driven entertainment across all mediums, genres and budget levels.

In 2008, Polvino formed Straight Up Films with production partner Kate Cohen,

playing an integral role in growing the company and securing its first roster of films, which included TRANSCENDENCE and JANE GOT A GUN. Recently added to their slate were David Dobkin's THE ELEPHANT MAN, produced alongside Mike Medavoy; MAN'S SEARCH FOR MEANING, to be adapted from Viktor Frankl's best-selling memoir; LEGACY OF SECRECY, to be produced with Leonardo Di Caprio's Appian Way; THE WRONG PLACE, written and to be directed by Alejandro Bruges; and the sci-fi thriller THIRTEEN. Polvino is also producer of SHOT! THE PSYCHO-SPIRITUAL MANTRA OF ROCK, a documentary chronicling the life of legendary music photographer Mick Rock, which was executive produced by Eddy Moretti of Vice Media.

Previously, Polvino held positions at Revere Pictures and Eagle Beach Productions, where she secured multi-million dollar financing deals. During this time, she produced OUTSIDE PROVIDENCE starring Alec Baldwin, I'LL SLEEP WHEN I'M DEAD starring Clive Owen and Jonathan Rhys Meyers and AMERICAN BUFFALO starring Dustin Hoffman and Dennis Franz, among other titles.

JIM CZARNECKI – PRODUCER

Jim Czarnecki's career as a Producer has constantly blended television, movie, and advertising projects. Jim won an Emmy Award (for Michael Moore's TV NATION), the Palme D'Or (Golden Palm) at the Cannes Film Festival in 2004 for FAHRENHEIT 9-11, and produced the Academy Award winning BOWLING FOR COLUMBINE. Jim has been the producer of or on production team of cultural touchstones like PEE WEE'S PLAYHOUSE, VICE ON HBO, SID & NANCY, and GAYCATION.

Currently Jim is Head of Production for VICE FILMS and produced two documentaries AUTHOR: THE JT LEROY STORY and SHOT! THE PSYCHO-SPIRITUAL MANTRA OF ROCK that premiered at Sundance and Tribeca this year. Amazon Studios will release AUTHOR on July 29, 2016.

DANNY GABAI – PRODUCER

Danny Gabai is Executive Creative Director at VICE Media, where he helps oversee VICE's feature film and scripted series divisions, amongst other things. Recent feature productions include Ana Lily Amirpour's THE BAD BATCH, winner of the Special Jury Prize at the 2016 Venice Film Festival, and AUTHOR: THE JT LEROY STORY. Prior to VICE he spent 10 years at WME, working as an agent for filmmakers including Gaspar Noe, Roman Coppola, Chris Milk, Max Landis, Sam Esmail and Nicolas Winding Refn, fashion designers Rodarte, and companies including JJ Abrams' Bad Robot and VICE.

CREDITS

DIRECTED BY
BARNABY CLAY

PRODUCED BY
MONICA HAMPTON

PRODUCED BY
MARISA POLVINO

PRODUCED BY
JIM CZARNECKI
DANNY GABAI

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NICOLE BRIDGEFORD
JENNI SHAW

THE LIVE ACT
TV ON THE RADIO

THE MODEL
KAREN O

THE PERFORMER
TUNDE ADEBIMPE

THE FINAL ACT
FATHER JOHN MISTY

JESUS CHRIST
BRADFORD COX

CASTING BY
LAINE ROSENBERG

YOUNG MICK ROCK
ANDREW BROADDUS

NURSES
MEGAN ELIZABETH BYRNE
REBECCA BROOKS

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